

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

Serial No.: 09/818,483 Confirmation No.: 9569  
Applicant: E. Brian Finkelstein, et al.  
Title: NEGOTIATED RIGHT EXCHANGE  
Filed: March 27, 2001  
Art Unit: 3692  
Examiner: Lindsay Maguire  
  
Atty. Docket: 00-8201  
Customer No. 63710

**REPLY TO NOTICE OF NON-RESPONSIVE AMENDMENT**

Mail Stop Amendment  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Applicant hereby replies to the Office Actions of October 23, 2006 and November 5, 2007. Kindly amend the application as follows.

**AMENDMENTS TO THE TITLE** begin on page 2 of this paper.

**AMENDMENTS TO THE CLAIMS** begin on page 3 of this paper.

**REMARKS/ARGUMENTS** begin on page 28 of this paper.